



### Why YourCISO?

- Solve your cybersecurity talent gap. SMBs get security expertise they need without hiring expensive full-time security staff
- Secure your organization affordably. Start your security efforts with minimal investment; avoid buying expensive solutions you don't really need
- Jump start your security program with an easy-to-use, cloud-delivered SaaS program, accessible from anywhere
- Quickly scale your security service operation as your vendor and supply chain partner base grows

## **Information Security Program and Risk Management Platform**

Cyber threats affect all businesses. Any organization, regardless of size, needs a well-built information security program to protect itself. The diverse facets of cybersecurity demand robust risk management to keep up with the shifting threat landscape, from assessing an organization's current security posture to tools for program administration. But for many small-to-midsized businesses (SMBs), hiring dedicated security talent isn't feasible. Even larger organizations can find that growing security demands are too much for an already stretched staff to manage.

"YourCISO got our security program off the ground. It helped us build out a security program even before we started building our DevOps team, giving us a great path to follow as we developed our business."

— Korash Hernandez, Chief Operations Officer, Status Money Inc

# Access Expert Tools On Demand, Backed By Skilled Advisors

YourCISO® provides an affordable, practical solution for organizations that need to improve their security posture while minimizing costs and internal staffing resources. YourCISO's customizable security program includes as-needed access to an outsourced Chief Information Security Officer (CISO) advisor, along with SaaS-delivered expert tools and resources, available through an easy-to-use online portal.

#### IMPROVE SECURITY INTERNALLY AND THROUGHOUT YOUR SUPPLY CHAIN

YourCISO is perfect for organizations that want to implement a security program but need help getting started. Our portal provides tools such as security assessments, policy guidance, awareness training, security intelligence, incident response templates and other useful resources available on a self-serve basis. You can receive expert-level assistance from a trusted YourCISO advisor, through our subscription model that is scalable to meet your organization's level of security capabilities and maturity. Your assigned advisor invests the time to learn your business in order to develop the best risk-based security solution.

Additionally, YourCISO is designed to improve security readiness throughout your supply chain by enabling vendors to mature their own security posture. Whether it's helping one critical supplier meet your security requirements, or quickly gauging the aggregated risk assessments of an entire portfolio of vendors, YourCISO provides visibility into supply chain risk and tools to help those suppliers improve their security. Our right-sized, customizable security health check questionnaire







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yields a useful gap assessment to help vendors pinpoint exactly where their security program needs improvement.

When used with Risk Based Security's Cyber Risk Analytics vendor ratings and data breach intelligence database, YourCISO empowers you to assess a given organization's risk level so you can avoid high-risk vendors or improve the resilience of those you can't do without.

#### WHITE LABEL THE YOURCISO PLATFORM

YourCISO is a valuable solution for larger organizations who want to offer security expertise and resources to their stakeholders. Providing access to YourCISO under your own brand is particularly useful for cyber insurance providers; free or fee-based portal access helps insureds improve their security and lower their risk profile. Promoting better security practices encourages responsibility and creates opportunities to offer incentives like lower deductibles or even premium discounts. Other membership organizations can also benefit from this same model, incenting security-conscious member behavior in ways that lower everyone's costs and strengthen the organization's value proposition.

### **Engage Resources You Need Your Way**

YourCISO provides several options for accessing our security expertise:

- 1. **Direct Engagement.** The team of trusted YourCISO advisors can form a direct relationship with you, learn your business situation, and provide regular assistance or project-specific guidance.
- 2. Marketplace. Our supply-and-demand Marketplace provides access to a database of skilled third-party security professionals who can be matched to the specific parameters of your organization, such as industry and regulatory requirements, software skills, project experience and more. Our growing community of YourCISO security professionals includes both highly-qualified independent consultants as well as security firms, freeing you to engage the level of professional resource that's right for your situation as it evolves over time.
- 3. **Private-Label the Portal.** The YourCISO portal can be private-labeled for organizations that want to integrate the platform into their operations. From Managed Service Providers to GRC teams governing vendor security, all of YourCISO's robust features will help you better manage the security of those you serve or who serve you.

